



## TIAC's Associate Program available to Hospitality Saskatchewan Members

As the National voice for the travel and tourism sector, the Tourism Industry Association of Canada (TIAC) acts on behalf of Canadian tourism businesses promoting and supporting policies, programs, and activities that will benefit the sector's growth, development, prosperity, and survival.

TIAC represents the full suite of sectors, including accommodation, recreation and entertainment, food and beverage services, retail, culture, travel services, transportation, business meetings, sports tourism, convention centres and emerging sectors. Our membership reflects partnerships with sector-specific associations, destination marketing organizations, and provincial, territorial, and regional tourism associations, enabling the association to address the full range of issues facing Canada's tourism industry.

TIAC works with Jim Bence, Hospitality Saskatchewan's President & CEO, and his team, to ensure provincial matters are heard and addressed.

Collectively we have raised your concerns on a National and Provincial level and recommended a range of solutions to address the challenges you face. As a Hospitality Saskatchewan Member, you can enroll in *TIAC's Associate Program*. By visiting <https://tiac-aitc.ca/associatemembership.html> you can become a *TIAC Associate Member*, you will have access to a range of TIAC benefits AND add your voice to National efforts all for \$25. If you are already a TIAC associate member, you will receive a renewal notice before your anniversary date.

If you are already a full TIAC member, you have enhanced advantages. You will continue to enjoy added benefits and savings over and above what is available to Associate Members, including the TIAC member advantage program at Rendez-vous Canada.

TIAC's Associate Program, another benefit of membership in Hospitality Saskatchewan.

For a list of Associate Program benefits please visit [https://tiac-aitc.ca/Library/documents/Member\\_Benefits.pdf](https://tiac-aitc.ca/Library/documents/Member_Benefits.pdf)

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