

## Hospitality Saskatchewan's Conference & Tradeshow a Massive Success

"Gather Again 2021" was a perfect example of a safe and successful event!

After an 18 month wait, and with tremendous excitement, *Hospitality Saskatchewan* hosted 200 delegates at our 89<sup>th</sup> conference and tradeshow, and our very first as a tourism industry association. This year's event was held September 27, 28, 29, 2021 at the World Trade Centre Prairieland Park in Saskatoon.

"With a mission of having a "Zero Transmission" event, risk management protocols were instituted and after 14 days we are proud to announce that there had not been a single reported incident of transmission because of our conference".

This 100% in person event included a kickoff delegate dinner and 2 days of informative sessions, networking opportunities, and a tradeshow which featured a wide variety of exhibitors that supply goods and services to the hospitality & tourism industry.

Special guests included Ministers Jeremy Harrison and Don Morgan who brought best wishes from the province. As well, our colleagues from across Canada attended and hosted presentations including Beth Potter, President & CEO of the Tourism Industry Association of Canada (TIAC); Keith Henry, President & CEO of the Indigenous Tourism Association of Canada (ITAC); Philip Mondor, President of Tourism HR Canada; and, Mark von Schellwitz, VP Western Canada of Restaurants Canada. As well, a variety of "subject matter experts" hosted a series of concurrent sessions.

And back by popular demand, Matt Gore, "The Ginger Ninja" a world class entertainer and one of a kind performer captivated and amazed the delegates.

Shirley Galloway, RN, and President of Noble Health, Safety, Security, Emergency Management Solutions was onsite to check attendees' vaccination status (delegates had to be vaccinated to attend), check temperatures throughout the event, and perform rapid testing if required. Noble HSE have a lab license and MOU with the Saskatchewan Health Authority, ensured everyone was safe and comfortable.

Thank you to Tourism Saskatchewan and all the delegates, exhibitors, and sponsors, we look forward to seeing everyone to "Gather Again" in Regina in early 2022.

