



"Since taking these courses, I find that my website and my emails look more professional now. And I'm personally navigating things better and understanding more."

Destinee Peter,
Tangles Hair & Beauty Salon

MNP | Digital Growth Academy

A digital literacy program for Saskatchewan entrepreneurs

MNP has partnered with the Government of Saskatchewan to offer the MNP Digital Growth Academy, helping Saskatchewan entrepreneurs like you gain a better understanding of how you can use technology to grow your business, reach new markets, and be more efficient.

With funding from the Government of Saskatchewan, the courses offered in the MNP Digital Growth Academy are completely free to qualifying Saskatchewan entrepreneurs.

Your training, your choice

Sessions run Tuesday and Thursday each week (recordings are available if you are unable to attend a live session). The entire set of 12 sessions runs in a six-week cycle. You can visit our website to see the start date of the next cycle.

Participants can select which sessions they enroll in based on their needs and skill level.

3 Levels of skill development



Basic operational skills

Basic knowledge and skill using digital technologies | 5 sessions

- Introduction to digital devices
- Digital accounts and platforms
- Business information research
- Business communications
- Personal cyber security



Foundational skills

Knowledge and application of digital skills that are common to all business start-ups in the digital age | 3 sessions

- Business planning
- Technical troubleshooting
- Using social media platforms for business



Strategic and specialized skills

Knowledge and application of digital skills needed to grow, expand, and maintain a business | 4 sessions

- Financial management for business
- Cyber security for business
- Creating a company website
- E-commerce management



Scan or click here



For more information, contact Jaylene Cousins at DigitalGrowthAcademy@mnp.ca

Wherever business takes you

MNP.ca