



ADVERTISING RATE CARD

Date: _____ ISSUE 1, 2021 ISSUE 2, 2021
 Contact: _____ ISSUE 3, 2021 ISSUE 4, 2021
 Order Number: _____ Customer Signature: _____
 Company/Agency: _____
 Address: _____
 City: _____ Province: _____ Postal Code: _____
 Phone: _____ Fax: _____ Email: _____

PUBLICATION INFORMATION

Hotel & Hospitality Magazine is published quarterly by Hospitality Saskatchewan. Page trim size is 216 x 280mm. Live print area is 190 x 252mm.

ADVERTISEMENT RATES

Size	1X	4X
Back Cover (8.5 x 11" full bleed)	\$1,650	\$1,400
Inside Covers (8.5 x 11" full bleed)	\$1,250	\$1,100
Full Page (Trim: 8.5" x 11" full bleed)	\$800	\$700
Full Page (Live Area: 7.5 x 9.9167")	\$800	\$700
3/4 Page (7.5 x 9.9167")	725	625
1/2 Page Horizontal (7.5 x 4.8743")	\$550	\$475
1/2 Page Vertical (3.6667 x 9.9167")	\$550	\$475
1/4 Page Horizontal (7.5 x 2.355")	\$350	\$325
1/4 Page Vertical (3.6667 x 4.8743")	\$350	\$325
1/8 Page Horizontal (3.6667 x 2.355")	\$275	\$260
Insert	\$800	\$750

WEBSITE BANNER

Averaged over 2,700 views per month in 2019
 \$200 per month with a 3 month minimum - \$600.00
 Size: 648 X 300 pixels (6.75" X 3.125")
 Please supply jpeg/rgb file.

ADVERTISEMENT DEADLINE

Issue	Distribution Date	Camera-Ready
Spring 2020	March 16, 2021	March 2, 2021
Summer 2020	June 15, 2021	June 5, 2021
Fall 2020	September 14, 2021	September 4, 2021
Winter 2020	December 14, 2021	December 4, 2021

DESCRIPTION/INSTRUCTIONS

Display Space _____
 Ad Development _____
 Discount _____
 GST (5%) _____
 TOTAL _____

PAYMENT INFORMATION

By cheque (payable to Hospitality Saskatchewan @ #302 - 2080 Broad Street, Regina, Saskatchewan S4P 1Y3. The total outstanding amount is due and payable within 30 days following the first of the month of distribution. Overdue accounts will be charged 2% interest compounded monthly.

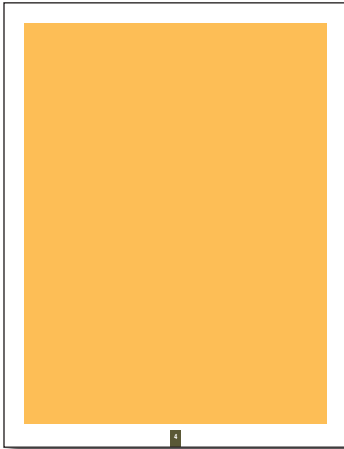
ADVERTISING SALES CONTACT

Warren Nerby
 Tel: 306.790.1045
 Fax: 306.522.5988
 Email: info@skhha.com



ADVERTISING RATE CARD

DIMENSIONS Measurements: Width x Depth



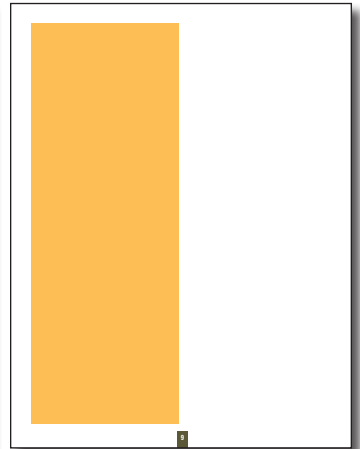
Full Page Trim: 8.5 x 11"
Live Area: 7.5 x 9.9167"



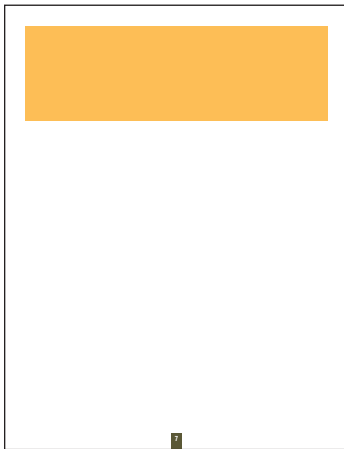
3/4 Page: 7.5 x 7.3955"



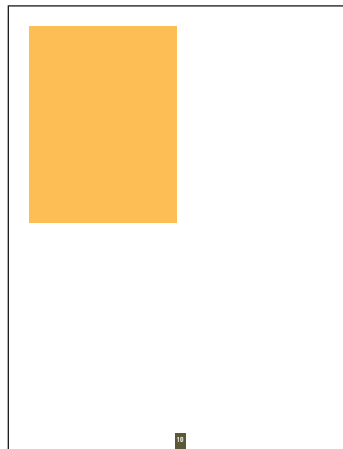
1/2 Page Horizontal: 7.5 x 4.8743"



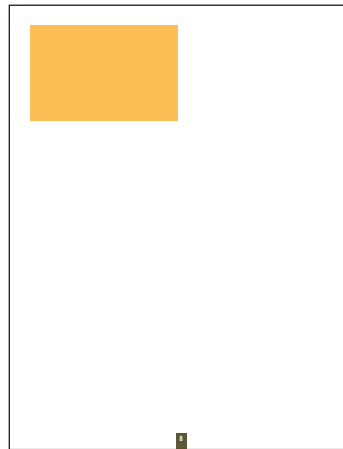
1/2 Page Vertical: 3.6667 x 9.9167"



1/4 Page Horizontal: 7.5 x 2.355"



1/4 Page Vertical: 3.6667 x 4.8743"



1/8 Page Horizontal: 3.6667 x 2.355"

ADVERTISEMENT SPECIFICATIONS

Advertisements must be submitted electronically to: info@skhha.com

If you have problems with your email server handling the size of the file please supply the file on disk to:

Hospitality Saskatchewan
#302 - 2080 Broad Street,
Regina, SK. S4P 1Y3. Please supply files in PDF format with all fonts and 300dpi (min.) cmyk images embedded.

ADVERTISING SALES CONTACT

Warren Nerby
Phone: 306.790.1045
Fax: 306.522.5988
Email: info@skhha.com

HOSPITALITY SASKATCHEWAN

#302 - 2080 Broad Street
Regina, SK S4P 1Y3
Tel: 306.522.1664
Fax: 306.525.1944

